



Worldsleeep2011
Kyoto, JAPAN

Worldsleeep2011

The 36th Annual Meeting of Japanese Society of Sleep Research

October 15-20, 2011

■ *Prospectus for Sponsorship, Luncheon Seminar, Sponsored Symposium,
Lecture Open to the Public, Exhibition, Book Display & Sale, and Advertisement*

Message from Congress President

On behalf of the Local Organizing Committee, I would like to express my sincere gratitude for your kind attention toward the Worldsleeeep2011 which is to be held in Kyoto, 2011.

The Worldsleeeep2011 is jointly held with the 36th Annual Meeting of Japanese Society of Sleep Research in Kyoto from October 15 to 20. Worldsleeeep is held every 4 years, and in 2011, its 6th meeting.

Recent research on sleep disorder has revealed that sleep disorder has close relationships with the causes of hypertension, diabetes, cerebral stroke, myocardial infarction, mood disorder, etc, and not only the declining of QOL. Sleep is one of the hottest topics to study, and we expect more than 3,500 participants, from all over the world, who are leading figures in study of sleep and related studies, as well as its clinical practitioners. Through Worldsleeeep2011, we sincerely hope that we provides the opportunities for further exploration of studies related to sleep, and through our activities, we wish to create a healthy and active society in the 21st century. On this occasion, we believe that Japan can play a leading role in the development of sleep study in the world.

On this occasion, I, as a chair of Local Organizing Committee, would like to ask for your genuine support toward our congress. We have set up various options for sponsorship, and we believe this also is an ideal opportunity for your company to promote your company's products and services to participants from all over the world.

Items and contents of the sponsorship can be discussed individually based on your company's requests and preferences, and please contact the secretariat if you should have any questions or concerns regarding the sponsorship and congress itself.

We sincerely anticipate your kind cooperation toward the congress and future development of the study of sleep in Japan as well as in the world.

Masako Okawa

Masako Okawa
Chair of Local Organizing Committee, Worldsleeeep2011
President, Asian Sleep Research Society

Tetsuo Shimizu

Tetsuo Shimizu
President, The 36th Annual Meeting of Japanese Society of Sleep Research
President, Japanese Society of Sleep Research



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■ *Outline of Congress*

1. Name of the congress

Worldsleep2011

The 36th Annual Meeting of Japanese Society of Sleep Research

2. Hosts

World Sleep Federation, Asian Sleep Research Society,

Japanese Society of Sleep Research

Co-host:

Science Council of Japan

Supporting Organizations (tentative) :

Ministry of Health, Labor and Welfare, Kyoto Prefecture, Kyoto City

3. Dates

October 15 (Sat.)-20 (Thur.), 2011

4. Venue

Kyoto International Conference Center (ICC Kyoto)

Takaragaike, Sakyo-ku, Kyoto 606-0001 Japan Phone: +81-75-705-1234 Fax: +81-75-705-1100

URL: <http://www.icckyo.or.jp/en/index.html>

5. Number of prospective participants

Worldsleep2011: 3,500 people

The 36th Annual Meeting of Japanese Society of Sleep Research: 2,000 people

49 countries and 1 region

6. Purpose of the meeting and its role

Researchers and scientists in the field of sleep study gather together from all over the world to explore the relationship between people's sleeping habits and the role of sleep in human lives, and to discuss on their recent findings and research outcomes in the study of sleep-wake rhythm controlling mechanisms and treatment methods of sleep disorders. The ultimate purpose of the congress is to contribute to the development of sleep study in the world.

7. Process of selecting host country and the outline of the Congress

Worldsleep is the congress organized by World Sleep Federation every 4 years, and it counts 6th in 2011 since its first congress in 1991. Asian Sleep Research Society, one of the member societies of the federation, has more than 3,500 members. Despite being the second largest society after the United States of America, the Asian Sleep Research Society has never hosted international meetings not only in Japan, but also in Asian countries.

For this reason, Japanese Society of Sleep Research, which is one of the leading members of the Asian Sleep Research Society, has decided to invite Worldsleep to Japan, and at the Council

Meeting of the World Sleep Federation held in Cairns, Australia in 2007, this invitation has been approved. Upon an approval by the federation, the International Organizing Committee has been set up on August 24th, 2008, and started its first step toward the holding the Worldsleee2011. It is a milestone for the Japanese Society for Sleep Research to host the Worldsleee2011 in its 20th anniversary year, and the impact on societies in Asian and other regions of the world is considered to be uncountable. In recent years, the diversified life styles and shorter sleeping hours have had negative effects on QOL. For example, sleep disorder is prevailed to be one of the causes of hypertension, diabetes, cardiac infarct, mood disorders, and not only of the car accidents as a result of drowsiness in the daytime. Drowsiness in daytime not only triggers accidents, but also decreases the efficiencies of productivities. If such conditions are prolonged, mental and physical conditions are also affected, resulting to mental and mood disorders. As such, the social and economic impacts of sleep disorder cannot be underestimated. It is said that 1 in 4 or 5 people suffer from some kind of sleep troubles, so the problem is not only lack of sleep. The news that a bullet train driver has slept in his duty because he has been suffering from the Sleep Apnea Syndrome (SAS) is still fresh in our memory. Because of its complexity in nature, recent study of "sleep" has multiple approaches not only of sleep medicine, but also sociological approaches from the perspective of socio-economic aspect of sleep, and sleep science from the perspective of the role of sleep and its mechanisms. These 3 approaches have been combined and established a new systemic approach toward sleep, as "Hypnology". At the Worldsleee2011, which is themed as "New Horizons of Sleep Research for Our Planet", we aim at discussing wider area of sleep-related topics, such as sleep disorder, narcolepsy, insomnia, sleep-disordered breathing, sleep mechanism, physio-pharmacology in sleep, as well as its relationship with mood disorder or life style-related diseases, sleep cycle, and neuropharmacological approaches to sleep. In doing so, we anticipate the Worldsleee2011 provides the opportunity to many researchers and scientists in Japan as well as abroad to gather in Kyoto to exchange their recent research outcomes and discuss various opinions. The 36th Annual Meeting of Japanese Society of Sleep Research is jointly held with the Worldsleee2011, and we believe that the year 2011 will be a commemorative year for the further development and expansion of Asian and Japanese Societies of Sleep Research.

8. Outline of Congress

1) Program

General Assembly, Plenary Lectures, Symposia, Educational Lectures, Poster Sessions, Lecture Open to the Public, Exhibition, Sponsored Seminars, Welcome Reception, Congress Party

2) Timetable (tentative)

	AM		PM			EV
Saturday Oct. 15	JSSR					
	Poster Session / Exhibition					
Sunday Oct. 16	JSSR					
		Opening Ceremony		Opening Lecture		Welcome Reception
Poster Session / Exhibition						
Monday Oct. 17	Plenary Lecture	Plenary Symposia Educational Lecture Workshop		Plenary Lecture	Plenary Symposia Educational Lecture Workshop	
	Poster Session / Exhibition					
Tuesday Oct. 18	Plenary Lecture	Plenary Symposia Educational Lecture Workshop				
	Poster Session / Exhibition					
Wednesday Oct. 19	Plenary Lecture	Plenary Symposia Educational Lecture Workshop		Plenary Lecture	Plenary Symposia Educational Lecture Workshop	
	Poster Session / Exhibition					
Thursday Oct. 20	Plenary Lecture	Plenary Symposia Educational Lecture Workshop		Plenary Lecture	Plenary Symposia Educational Lecture Workshop	
	Poster Session / Exhibition					

※ JSSR = The 36th Annual Meeting of Japanese Society of Sleep Research

3) Prospective Countries

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Chile, China, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Ghana, Hong Kong, Hungary, Iceland, India, Ireland, Israel, Italy, Japan, Korea, Malaysia, Mexico, Netherlands, New Zealand, Norway, Philippines, Poland, Portugal, Russia, Saudi Arabia, Senegal, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, Tunisia, Turkey, United Kingdom, United States of America

4) Languages

English / Japanese



9. Committee

Worldsleep2011

- International Organizing Committee

World Sleep Federation

Masako Okawa

Austrarian Sleep Association

Naomi Rogers

European Sleep Research Societies

Dieter Riemann

Canadian Sleep Society

Celyne Bastien

American Academy of Sleep Medicine

Geraldo Lorenzo-Filhi

Sleep Research Society USA

Joel Dimsdale

Federation of Latin American Sleep Societies

Sergio Tufik

Asian Sleep Research Society

H. N. Mallick

- International Program Committee

World Sleep Federation

Daniel Caridinali

Australian Sleep Association

Cameron Van Den Heuvel

European Sleep Research Societies

Claudio Bassetti

Canadian Sleep Society

Gilles Lavigne

American Academy of Sleep Medicine

Mary Morrell

Sleep Research Society USA

Chiara Cirelli

Federation of Latin American Sleep Societies

Ricardo A Velluti

Asian Sleep Research Society

Ken-ichi Honma



-Local Organizing Committee

Chair	Masako Okawa
Vice Chair	Tetsuo Shimizu
	Do-Un Jeong
	Ning-hung Chen
Secretary General	Ken-ichi Honma
Vice Secretary General	Takashi Ohida
Member	Toshiaki Shiomi
	Soichiro Miyazaki
	Koichi Hirata
	H. N. Mallick
	Naiphinich Kotchabhakdi

- Local Program Committee

Chair	Ken-ichi Honma
Vice Chair	Yoshihiro Urade
	Makoto Uchiyama
	H. N. Mallick
Member	Tadao Hori
	Toshinori Kobayashi
	Kazuki Honda
	Jun Kouyama
	Yuichi Inoue
	Tsuneto Akashiba
	Kazuo Mishima
	Hiroshi Kadotani

- Active Financial Committee

Chair	Makoto Uchiyama
Vice Chair	Koichi Hirata
	Naoto Yamada
Member	Tetsuo Shimizu
	Naohisa Uchimura
	Yuichi Inoue
	Tsuneto Akashiba
	Kuniaki Otsuka
	Jun Ishigouoka

- Active Publicity Committee

Chair	Yu-hei Kayukawa
Member	Shuichiro Shirakawa
	Shigeru Chiba
	Taneyoshi Nozawa
	Kazuhiko Fukuda
	Hirokuni Tagaya

- Active Liaison Committee

Chair Toshinori Kobayashi
 Member Kazuki Honda
 Yoshirou Sugita
 Kazuo Mishima

- Active Registration Committee

Chair Soichiro Miyazaki
 Vice Chair Ichiro Komada
 Member Shintaro Chiba
 Masa-aki Suzuki
 Makoto Imai

- Active Congress Committee

Chair Hiroshi Kadotani
 Member Yoshihiro Urade
 Naoto Yamada
 Ichiro Komada
 Masako Okawa
 Makoto Kikuchi
 Kazue Suenaga
 Takashi Kanemura
 Tomoko Yagi
 Hiroshi Kimura

The 36th Annual Meeting of Japanese Society of Sleep Research

President	Tetsuo Shimizu
Vice Chair	Naoto Yamada
Board Member	Yuichi Inoue
	Naohisa Uchimura
	Makoto Uchiyama
	Yoshihiro Urade
	Takashi Ohida
	Masako Okawa
	Hiroshi Kadotani
	Kazue Suenaga
	Yoshirou Sugita (Chair of Program Committee)
	Soichiro Miyazaki
Program Committee	Makoto Imai
	Takashi Kanemura
	Takashi Kambayashi
	Hiroshi Kimura
	Ichirou Komada
	Kazuo Chin

10. Secretariat

Chairman's Office:

Worldsleep2011

Department of Sleep Medicine,
Shiga University of Medical Science
Seta Tsukinowa-cho, Otsu City, Shiga, Japan, 520-2192

The 36th Annual Meeting of Japanese Society of Sleep Research

Department of Neuropsychiatry,
Akita University Graduate School of Medicine and Faculty of Medicine
1-1-1, Hondo, Akita City, Akita, Japan, 010-8543

Secretariat:

Worldsleep2011 / The 36th Annual Meeting of Japanese Society of Sleep Research

c/o Convention Linkage, Inc.

3-19-3 Toyosaki, Kita-ku, Osaka 531-0072, Japan TEL: +81-6-6377-2070 FAX: +81-6-6377-2075

E-mail: ws2011@secretariat.ne.jp



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■ *Prospectus for Sponsorship, Luncheon Seminar, Sponsored Symposium,
Lecture Open to the Public, Exhibition, Book Display & Sale, and Advertisement*

Platinum Sponsor

JPY 15,750,000 (tax inclusive)

- * Priority to hold 1 luncheon seminar (Priority given for date and site)(See Note)
- * Priority to hold 1 sponsored seminar (Priority given for date and site)(See Note)
- * Simultaneous interpretation for the luncheon and sponsored seminars (Including interpreters and equipments)
- * Priority choice of exhibition space (24m² =6 lots) in the exhibition hall (See Note)
- * Right to advertise on the Program and Abstract book (Priority to choose which space)(See Note)
- * Congress bag with the company logo
- * Pocket program
- * Refreshment corner
- * Right to register 10 personnel at the Congress
- * Inclusion of 1 insert in the Congress bag
- * A signboard in the venue as a Platinum Sponsor with the company logo
- * Listing as a Platinum Sponsor in the HP of the Congress with the company logo
- * Listing as a Platinum Sponsor in all congress publications with the company logo

Gold Sponsor

JPY 7,350,000 (tax inclusive)

- * Second priority to hold 1 luncheon seminar (Second priority given for date and site)(See Note)
- * Simultaneous interpretation for the luncheon seminar (Including interpreters and equipments)
- * Second priority choice of exhibition space (16m² =4 lots) in the exhibition hall (See Note)
- * Right to advertise on the Program and Abstract book (Second priority to choose which space)(See Note)
- * Pens with the company logo
- * Notepads with the company logo
- * Name badges
- * Badge cases
- * Refreshment corner
- * Right to register 5 personnel at the Congress
- * Inclusion of 1 insert in the Congress bag
- * A signboard in the venue as a Gold Sponsor with the company logo
- * Listing as a Gold Sponsor in the HP of the Congress with the company logo
- * Listing as a Gold Sponsor in all congress publications with the company logo

Silver Sponsor

JPY 5,250,000 (tax inclusive)

- * Third priority to hold 1 luncheon seminar (Third priority given for date and site)(See Note)
- * Simultaneous interpretation for the luncheon seminar (Including interpreters and equipments)
- * Third priority choice of exhibition space (8m² =2 lots) in the exhibition hall (See Note)
- * Right to advertise on the Program and Abstract book (Third priority to choose which space)(See Note)
- * Refreshment corner
- * Right to register 2 personnel at the Congress
- * Inclusion of 1 insert in the Congress bag
- * A signboard in the venue as a Silver Sponsor with the company logo
- * Listing as a Silver Sponsor in the HP of the Congress with the company logo

(Note: Among the same class sponsors, first come first served basis will be applied.)

Luncheon Seminar **JPY 1,575,000 – JPY 2,625,000 (tax inclusive)**

- Companies are responsible for the choice of chair and speaker for their luncheon seminars.
- Date and time of the luncheon seminar will be determined by the meeting organizer accordingly to the meeting programs.
- Sponsorship fee does not include following items. Please make an order separately to the logistic secretariat, Convention Linkage, Inc. The charges for the items ordered as option will be invoiced by Convention Linkage, Inc. after the meeting.
<Items not included in the sponsorship fee>
 - Honorarium, transportation and accommodation for chair and speaker(s) for your luncheon seminar
 - Food and Drinks: lunch box for participants, meals and drinks for chair and speaker(s)
 - Staff: AV operator, MC, lighting, session secretariat, receptionists, etc.
 - Company board, name board
 - Additional Equipment: Recording, PC and monitor in the briefing room

Sponsored Symposium **JPY 2,100,000 (tax inclusive)**

- Moderators, speakers and topics of the symposium will be determined by the meeting organizer.
- Symposium should include more than 2 speakers from overseas, and requires simultaneous interpretation service
- Date and time of the symposium will be determined by the meeting organizer accordingly to the meeting programs
- Sponsorship fee does not include following items. Please make an order separately to the logistic secretariat, Convention Linkage, Inc. The charges for the items ordered as option will be invoiced by Convention Linkage, Inc. after the meeting.
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 - Company board, name board
 - Additional Equipment: Recording, PC and monitor in the briefing room

Lecture Open to the Public **JPY 2,100,000 (tax inclusive)**

- Moderators, speakers and topics of the symposium will be determined by the meeting organizer.

Exhibition

JPY 262,500 / JPY 420,000 (tax inclusive)

- Booth Space: W2000mm x D2000mm JPY 262,500
- Standard Booth: W2000mm x D2000mm x H2500mm JPY 420,000
- Exhibition is held from October 15th(Sat.) to 20th(Thurs.)

Book Display & Sale

JPY 52,500 (tax inclusive)

- One desk: W1800mm x D90mm JPY 52,500
- Exhibition is held from October 15th(Sat.) to 20th(Thurs.)

Advertisement

JPY 63,000 – JPY 105,000 (tax inclusive)

- Company Advertisement will be published either in the Worldsleep2011 Abstract book or 36th Annual Meeting of Japanese Society of Sleep Research Abstract book
- Black-and-white Full-Page : JPY 105,000
- Black-and-white 1/2 Page : JPY 63,000



Secretariat

c/o Convention Linkage, Inc.

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